# Job Search Questions You're Afraid to Ask



#### **Cassandra Faris**

# **About Me**

(What makes me think I know so much about this anyway?)



Diversity recruiting Software development Consulting



Conference organizer & sponsor Tech community supporter



MBA, Organizational Leadership HR training

## **Job Search Questions**

- Professional Growth
- HR & Benefits
- Legal Considerations
- Evaluating Culture













**Negotiations** 



**Awesome New Job** 



# Job Search Puzzle

**You** skills, goals, preferences, needs, family

#### Company

*leadership, product, stability, direction, culture* 



#### **Technical Team**

technology, people, strengths, challenges

#### HR

recruiter, hiring manager, accounting, operations

# **Job Search Basics**





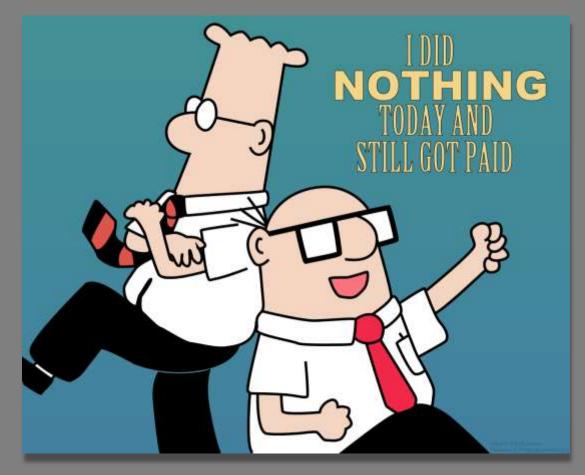
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The best time to look for a new job is when you don't actually need one

#protip



Not learning

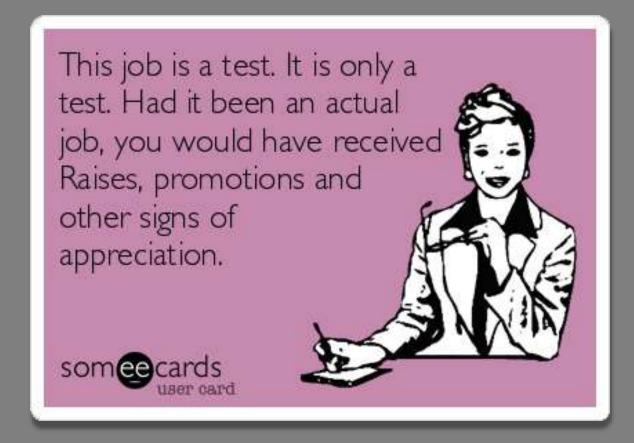
DEAD END

#### No career progression

# What if you don't train them and they stay?



#### No investment in growth



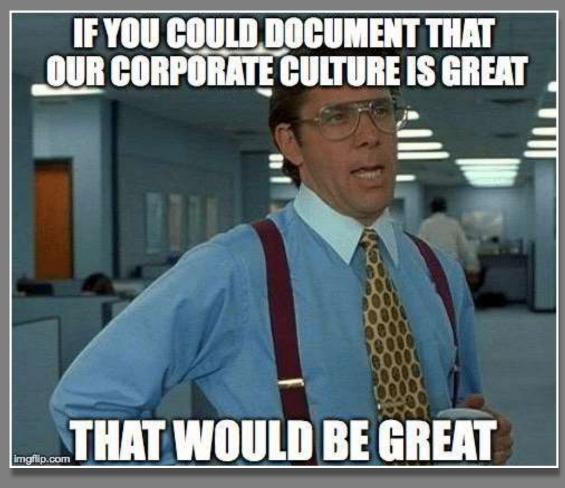
## **Title-only promotion**

#### Top 10 Signs It's Time To Think About a New Job

(In No Particular Order)



Instability



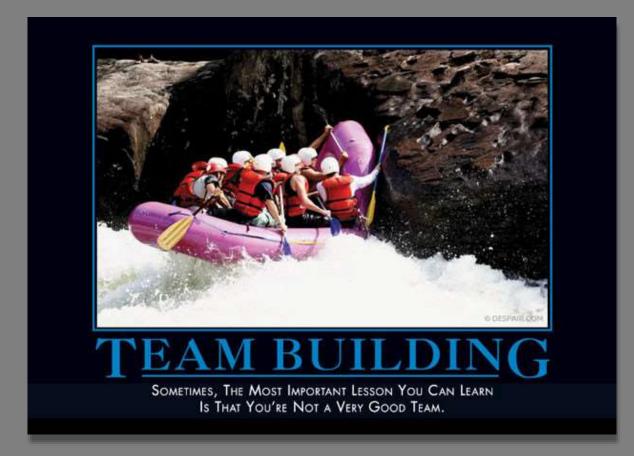
## **Changing company culture**



Relocation



### Abusive or disrespectful leadership



## You dislike your coworkers



## You dread going to work

# **Identifying Career Goals**



# **Identifying Priorities**





Know the potential limitations of your priorities

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# The Salary Question: Why Do We Hate it?

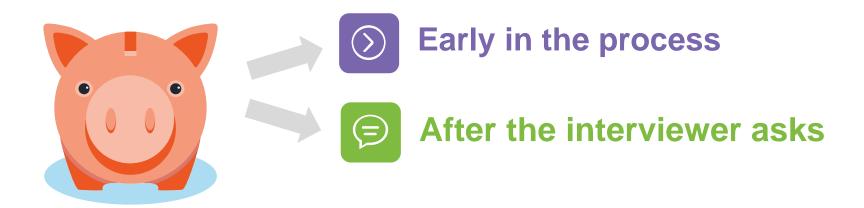
- Discomfort
- Mistrust
- Lack of information
- Privacy concerns

# The Salary Question: Why Should We Answer It?



# The Salary Question: When Should We Answer It?

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# The Salary Question: How Should We Answer It?

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#### Emphasizing negotiability or other priorities is helpful

# **Salary Negotiation: Do Your Research**



Salary calculators



Online job listings



**Public documentation** 

Friends & peers



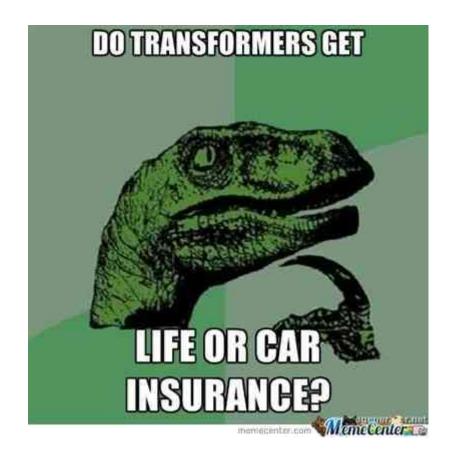
# **Salary Negotiation Tips**

- Emphasize competence, not ego
- Organized thoughts
- Listen to the other person
- Understand limitations
- Reasonable counteroffer
- Consider alternative compensation
- Limit personal details



# **Insurance Types**

- Medical
- Dental
- Vision
- Disability
- Life
- Supplemental



# Insurance Evaluation

- Cost
- Family coverage
- Network
- Deductible
- Copay
- Policy type
- Specialized procedures
- Alternative care
- Mental health benefits



# Fact: Nearly 20% of adults have a mental illness.

Source: http://www.nimh.nih.gov/health/statistics/prevalence/any-mental-illness-ami-among-us-adults.shtml

# **Mental Health Disclosure**

## Why?

- ADA protection
- Job accommodations
- Empathy
- Stress relief

# Why Not?

- Protect privacy
- No accommodations needed
- Fear of negative reactions

# Mental Health Disclosure: When



## **Mental Health Disclosure: How**

Explain you have a medical condition & how it affects work

HR Manager: benefits & legal

Supervisor: accomodations

# **Additional Benefits**

#### • PTO

- Maternity/Paternity leave
- Retirement
- Profit Share
- Parking
- Education & conference reimbursement
- Mentoring programs
- Software, hardware, & gadgets
- Dress code

CARTEAN

And the list goes on.....

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# Intellectual Property

#### What is it?

Idea, invention, or process deriving from the mind or intellect

#### Why does it matter?

You want to understand limitations on things you create



# Intellectual Property

#### Who owns It?

- Opensource: Not owned
- Employer IP: Employer owns
- Written for yourself: Your own

### What should you ask?

- Who owns work done for employer?
- Limits on IP outside of work?



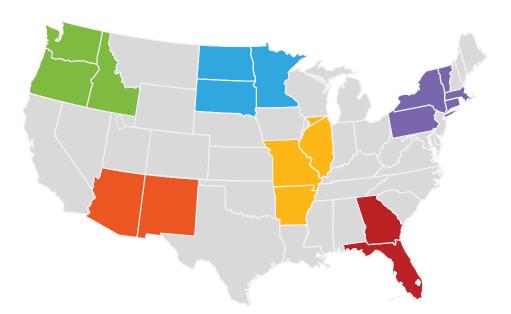
# Non-Compete Agreement

#### What is it?

Employee agreement not to work in a similar capacity to current one if it competes with their employer

### What are its limits?

Time from end of employment and/or distance from current employer



#### Enforcement can be tough & varies by state

## I am not a lawyer



(But you should totally consult one if something makes you uncomfortable)

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# **Evaluating Culture**

#### **Talent source**

Retention

Communication

**Work-life balance** 



#### **Online presence**

Value of learning

**Community support** 

**Shared interests** 

# **Interview Your Interviewer**

- Time at company
- Reason for joining
- Company highlights
- Company changes
- Company challenges







Also helpful: awards, social media, and people who work there

# Talk with your network



Reminder: context is key

## If this happens...



run away!

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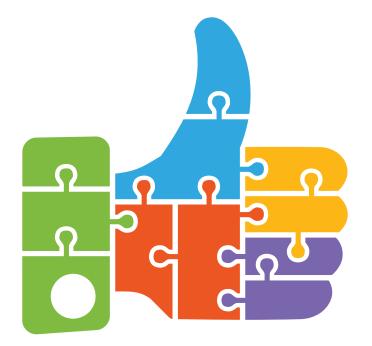
Legal Considerations

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## **Making a Decision** Weigh data Take your time Consider family ? Ask questions

### You are awesome.



## You deserve an awesome job.

# Thank you!





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